



PRESS RELEASE

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QA1 Debuts Limited Lifetime Shock Warranty

Lakeville, MN [December 1st, 2020] – QA1 is excited to announce the launch of its new limited lifetime warranty program. Offered on many of the most popular shock lines, the limited lifetime warranty can be applied to shocks purchased on or after 9/1/2020.

A leader in shocks and performance products for nearly 30 years, QA1 has always had a commitment to quality. This new limited lifetime warranty is a way to further assure customers of the quality of these products.

“We’ve been excited with our #goDRIVEit initiative and thought this was the perfect way to double down and further QA1’s commitment to the #goDRIVEit lifestyle. We want you to drive more and enjoy your vehicle, and we want you comfortable while doing so,” says Melissa Scoles, QA1’s President/CEO. “This limited lifetime warranty is further proof that QA1 produces high-quality, long-lasting shocks, and we’re willing to stand by them no matter how many miles you put on them.”

Eligible for this warranty are the vast majority of QA1’s performance shocks. These include: Proma Star, Stocker Star, Ultra Ride, and Aluma Matic shocks.

For more information and full details on how to register, please visit www.QA1.net/Warranty.

About QA1

Motivated by the idea that experiences were best made behind the wheel, QA1 manufactures high performance suspension and driveline designed for those who #goDRIVEit.

Founded in 1993, QA1 is an industry leader in performance shocks, suspension components, composite driveshafts, rod ends, spherical bearings and related accessories for the motorsports and industrial markets. QA1 has more than 100,000 square feet of office and manufacturing space in Lakeville, Minnesota. The state-of-the-art facility includes a complete line of CNC machines, hydraulic presses, filament winding and laser cutting equipment that permit all-inclusive shock absorber, suspension component and composite driveshaft manufacturing and assembly operations. QA1’s quality system is certified to the ISO 9001 standard.

For additional information and a free catalog, call 800.721.7761 or visit QA1’s website at www.QA1.net.